

San Diego Brewery Tours - A new partnership is forged!

Luxury meets beer time!

By Glenda Morris

Another Side of San Diego Tours, a leading provider of luxury and specialty tours in San Diego, today announced that it has finalized its plans to partner with Brew Hop, a specialty tour provider of Brewery Tours in America. The new partnership will allow Another Side of San Diego Tours to provide exceptional Brewery Tours with the local experts.



Stone Brewing Company

Many of the local breweries that they will visit also have restaurants on-site and all of them have different brewing capabilities. The breweries that we will visit include, but are not limited to: Ballast Point, La Jolla Brew House, Stone Brewing Company, Green Flash Brewing Co., The Firehouse Brewing Company, Oggi's Pizza & Brewing, Lightning Brewery, Gordon Biersch, Ale Smith Brewing Company, The Lost Abbey, San Diego Brewing Co., Port Brewing Company, Oceanside Ale Works, and Back Street Brewery just to name a few....

"We are extremely excited about forging a new partnership with Another Side of San Diego Tours. We are especially grateful to the breweries that work with us for providing our guests with an experience that exceeds all expectations," said Summer Nixon, Co- Founder & C.E.O. of Brew Hop. "We look forward to working closely with Another Side of San Diego Tours over the next several months and years to come."

Brew Hop of San Diego joins Another Side of San Diego Tours existing selection of VIP luxury experiences. "San Diego is a strong and growing market for us. With the addition of Brew Hop we plan on accelerating our development of new tours with them, boosting the level of our guest's education and awareness of the craft of beer making," said Kenneth Lippman, owner of Another Side of San Diego Tours. "In addition, San Diego is one of the fastest growing cities in the United States and boasts a strong demand for unique behind-the-scenes tours, for which Brew Hop is a perfect partner."

"By launching our new Brewery Tour category, our company is expanding our specialty tour offerings in a substantial and unique way to help grow business," said Lippman. "Our new partnership represents an important step forward in creating brand awareness for both our tours, Brew Hop, and also generating a new customer base for the breweries. Guests will sample products that otherwise they may have never known about or tried. We hope to help position Brew Hop as an even more influential partner and source of revenue and operating income for local brewers. We believe this strategy will enhance the status of our local brewer's brands and provide a new audience for their wide variety of San Diego's specialty beers."

Another Side of San Diego Tours, a leading provider of luxury and specialty tours in San Diego. Another Side of San Diego Tours also operates in four other major cities including Phoenix, Las Vegas, Orange County, and Los Angeles. For more information, visit www.anothersideofsandiegotours.com.